



# TOBINISM

“If you want to be a Leader,  
then be a Leader!”

*The fact that you have the desire and that you have walked through the door of opportunity,  
are evidence you have the right attitude to make it happen.*

You can take many personality tests but with time you will find your behavior and attitude are the keys to your strengths, and your belief in yourself is the driver that will bring you to success in leadership.

**You are the only one that can control your attitude  
You are also the one that controls your environment**

Definition of Attitude from the business dictionary:

*Attitude is a predisposition or a tendency to respond to positively or negatively towards a certain idea, object, person, or situation.*

*Attitude influences an individual's choice of action, and responses to challenges, incentives, and rewards (together called stimuli)*

Four major components of attitude:

1. Affective: emotions or feelings
2. Cognitive: belief or opinions held consciously
3. Conative: inclination for action
4. Evaluative: positive or negative response to stimuli

If you do not have a good attitude about yourself and your abilities, then it is up to you to change that attitude. If you are in an environment that does not facilitate and contribute toward your growth, then it is up to you to move to another environment!

