



TOBINISM

“Confidence is what gives the leader the courage to walk the tight rope and know they will come out safe on the other side”

Leaders

8 'Must Haves' for Successful Leaders!

1. They, of course, know who they are...they know the first 'must have' is the ability to know who they are... they are the “YOU” they were created to be. They spend time reading and learning from others but they remain *true to themselves*.
2. Successful leaders believe in themselves and their abilities. They have studied the situation, product and tested their theories and they believe without a doubt their goal can be accomplished. In every task leaders take on they have a faith in their abilities that goes beyond human comprehension.

Henry Ford went broke five times before he succeeded...

3. A Successful leader has confidence. They are assured in their actions, they are not arrogant or smug but they are confident and secure in their thinking and they encourage all to move forward.

Robert Kennedy stated, “Only those who dare to fail greatly can achieve greatly”

4. A leader will be able to describe in great detail (including color) a picture of their end product and the outcome of their endeavors. When a leader puts their mind to do something, they have been thinking on it for a long time. When you see it, you can achieve it. The team's “WHY” will be so real customers will be able to see it in action.
5. Successful leaders know exactly what their strengths and weaknesses are and they hire team members that complement strengths and compensate weaknesses.

The success of the whole is more important than the success of one...

6. A successful leader has the ability to let go and step back. They have faith in their team players and because they are vested in each individual they will know they can trust them. They welcome the opportunity to give the reins to another team member.

They know many hands get more done than one set of hands...

7. Successful leaders are decisive. They are not ‘wishy-washy’. They possess a ‘sixth-sense’ and know when the rhythm of the team is off and progress is hindered. The leader will take action to remove the interference.
8. Successful leaders know how to say “THANK YOU” and inspire team members. They are aware that the goal was not achieved by one and award team members appropriately. They know when to stand back-stage while allowing their team to take center-stage.

Dream Big and Dream Loud